



CELEBRATION OF



HOME

VIRTUAL

GALA



Thursday, November 4, 2021

Title Sponsor Room&Board

**Join Us and
Become a CommonBond Champion!**

Become a CommonBond Champion for this year's virtual Celebration of Home Gala on November 4 at 7 PM and share your passion for affordable housing! Help make a difference for thousands of individuals and families by spreading the word about this great event!

Becoming a Champion is easy and entails just a few steps:

- Let us know you are on board as a Champion by registering as a Champion [here](#).
- We will email you a tool kit with templates for social media posts and pictures, customizable email templates, and information about CommonBond's mission to send to your friends, family, and community.
- Make sure everyone you invite gets registered! Event details and the registration site are available here: www.commonbond.org/gala
- Attend the CommonBond Champions kickoff Zoom meeting if your schedule allows (October 22, 10 AM, via Zoom. Link will be provided)
- If you register to be a Champion by October 22 you will receive a complimentary Gala gift box filled with the warmth and comforts of home!

Frequently asked questions

What if someone can't attend the virtual Gala but would like to donate?

- They can make their gift here: www.commonbond.org/gala. We are grateful for each and every donation!

Can anyone participate in the online auction?

- Yes, everyone is welcome to participate in bidding! The online auction opens at noon on Wednesday, October 27, and closes on Friday, November 5.

What is the fundraising goal for the event?

- The overall goal is \$600,000

Do I have to share everything you send me?

- You do not! Feel free to share what works for you. If you don't have social media use the email template. If you feel uncomfortable emailing, post a couple of times on your Facebook wall – anything and everything helps.
- Or share everything we send you – we really appreciate it!

What if I don't have social media?

- That's ok! Sending an email to a group of friends encouraging them to attend the November 4 virtual gala or donate is helpful. We want more people to know about Celebration of Home, so share in any way you feel most comfortable.

Things you can do to help the success of the Celebration of Home Virtual Gala

1. Invite everyone you know to attend the Celebration of Home Virtual Gala on Thursday, November 4 starting at 6:45 pm with the preshow and the main event at 7 pm.
 - And if you haven't yet, register here: www.commonbond.org/gala
2. Post about us on social media and tag us on Facebook, Instagram, Twitter, and LinkedIn.
 - Facebook: @CommonBondCommunities
 - Instagram: @commonbondcomm
 - Twitter: @CommonBondComm
 - LinkedIn: <https://www.linkedin.com/company/commonbond-communities>
3. Send an email to your networks inviting them to Celebration of Home and tell them about CommonBond Communities. An editable template is included in the CommonBond Champions media kit.
4. Write a letter encouraging people to attend.
5. Host a 'viewing party' by inviting people to join you on Zoom and screen share Celebration of Home so you all can watch it together. Or, if you are comfortable gathering with small groups in person, host a viewing party in your home.
6. Bid on items at the Online Auction or donate to Celebration of Home – any and all support helps!