



# Sponsorship Opportunities

CELEBRATION OF



HOME

VIRTUAL

GALA

*A Toast to 50 Years!*

Thursday, November 4, 2021  
Join us online from the comfort of your home

***Supporting stable, affordable housing  
and life-changing support services***



CommonBond  
COMMUNITIES





Title Sponsor **Room&Board**

CELEBRATION OF  
♥  
**HOME**  
VIRTUAL  
GALA



A Toast to 50 Years!

### EVENT INFORMATION

**Thursday, November 4, 2021**

Join us online from the comfort of your home

**Register here:** [commonbond.org/gala](https://commonbond.org/gala)

The annual *Celebration of Home Gala* celebrates the work of CommonBond Communities and our partners who share the vision that the stability of a home, combined with supportive programs and services, can change lives. While we were looking forward to celebrating in person this year, we have decided that going virtual is the right course of action. This shift will allow us to continue to honor our greatest supporters while preserving the health and safety of our guests, staff, volunteers, and by extension, the general public.

Additionally, 2021 marks CommonBond's 50<sup>th</sup> Anniversary. Since the very beginning of our organization, we've witnessed how the safety and refuge of a home has empowered people to reach their goals and thrive. And after an especially challenging year, we've seen how that critical component of housing stability has enabled folks to both step up for one another and lean on their neighbors in times of need.

*Celebration of Home* raises funds to support CommonBond's Advantage Services, which promote housing stability, education, employment, youth services, independence for seniors, and community building among our residents. All proceeds benefit the youth, seniors, families, and individuals with disabilities who call CommonBond home.

### PLEASE JOIN US TO SUPPORT THOSE WHO CALL COMMONBOND HOME

Be a part of making a difference by sponsoring the 2021 *Celebration of Home Gala*. There are a variety of options available. Please also consider a donation to our online auction. Share this information with your friends and business associates, and invite them to support an organization making a big impact in the lives of more than 13,000 residents in Minnesota, Wisconsin, and Iowa.

For additional information regarding sponsorships, please contact Kathy Vigil at 651-288-8693 or [Kathy.Vigil@commonbond.org](mailto:Kathy.Vigil@commonbond.org)

**COMMONBOND COMMUNITIES**  
**1080 MONTREAL AVENUE,**  
**ST. PAUL, MN 55116**  
**651.291.1750**

CommonBond Communities is a 501(c)3 organization. Your donation is tax deductible to the fullest extent allowed by law.



# SPONSORSHIP OPPORTUNITIES

## \$50,000 Title Sponsor

- Company logo incorporated into event logo; combined logo used in all Celebration of Home communications
- Three social media posts exclusively promoting company's Title Sponsorship
- Opportunity to provide a 30-second welcome message from a company representative to be used in pre-event communications
- Recognition by the emcee during the Event Program
- Sponsor logo on Gala webpage
- Featured prominently in post-event e-blast
- Four Gala boxes delivered to guests identified by sponsor
- Recognition in Annual Report
- Recognition in the pre-event slideshow

## \$30,000 Event Sponsor

- Two social media posts exclusively promoting company's Event Sponsorship
- Opportunity to provide a 30-second welcome message from a company representative to be used in pre-event communications
- Recognition by the emcee during the Event Program
- Sponsor logo on Gala webpage
- Highlighted in post-event e-blast
- Four Gala boxes delivered to guests identified by sponsor
- Recognition in Annual Report
- Recognition in the pre-event slideshow

## \$25,000 Presenting Sponsor

- Two social media posts exclusively promoting company's Presenting Sponsorship
- Recognition by the emcee during the Event Program
- Sponsor logo on Gala webpage
- Highlighted in post-event e-blast
- Three Gala boxes delivered to guests identified by sponsor
- Recognition in Annual Report
- Recognition in the pre-event slideshow

## \$15,000 Platinum Sponsor

- One social media post exclusively promoting company's Platinum Sponsorship
- Recognition by the emcee during the Event Program
- Sponsor logo featured in live feed during Event
- Sponsor logo on Gala webpage
- Featured in post-event e-blast
- Three Gala boxes delivered to guests identified by sponsor
- Recognition in Annual Report
- Recognition in the pre-event slideshow

## \$10,000 Gold Sponsor

- Included in one social media post promoting all Gold Sponsors
- Sponsor logo featured in live feed during Event
- Sponsor logo on Gala webpage
- Listed in post-event e-blast
- Two Gala boxes delivered to guests identified by sponsor
- Recognition in Annual Report
- Recognition in the pre-event slideshow

## \$5,000 Silver Sponsor

- Sponsor logo featured in live feed during Event
- Sponsor logo on Gala webpage
- Listed in post-event e-blast
- Two Gala boxes delivered to guests identified by sponsor
- Recognition in Annual Report
- Recognition in the pre-event slideshow

## \$2,500 Bronze Sponsor

- Company name listed in live feed during Event
- Sponsor logo on Gala webpage
- Listed in post-event e-blast
- Two Gala boxes delivered to guests identified by sponsor
- Recognition in Annual Report
- Recognition in the pre-event slideshow



# SPONSORSHIP RESERVATION & PAYMENT FORM

Thursday, November 4, 2021

## YES! I am interested in sponsorship at the following level:

- |  |   |
|--|---|
| <input type="checkbox"/> \$30,000 Event Sponsor      | <input type="checkbox"/> \$10,000 Gold Sponsor  |
| <input type="checkbox"/> \$25,000 Presenting Sponsor | <input type="checkbox"/> \$5,000 Silver Sponsor |
| <input type="checkbox"/> \$15,000 Platinum Sponsor   | <input type="checkbox"/> \$2,500 Bronze Sponsor |

## Payment Information

Company \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

- I will pay online by visiting [www.commonbond.org/gala](http://www.commonbond.org/gala) (Site available September 2021)
- Enclosed is a check for \$ \_\_\_\_\_ (Payable to CommonBond Communities)
- Please send an invoice for \$ \_\_\_\_\_
- We are interested in making a donation to the auction. Please contact me.

## Return To:

CommonBond Communities  
2021 Gala - *Celebration of Home*  
1080 Montreal Avenue  
St. Paul, MN 55116

## Questions?

Contact Kathy Vigil at 651-288-8693 or  
[Kathy.Vigil@commonbond.org](mailto:Kathy.Vigil@commonbond.org)

