

Stable **homes**

Strong **futures**

Vibrant **communities**



2025 Sponsorship Opportunities





Birdies for Hope is the annual golf tournament that raises funds and awareness for CommonBond Communities. As one of the largest affordable housing providers in the Upper Midwest, CommonBond was founded on the belief that a stable, affordable home is the foundation for everything in life. CommonBond owns more than **7,000** affordable housing units throughout **60** cities in four states, housing more than **13,000** people throughout a year.

CommonBond's expertise ranges from interacting with officials on complex legislation and developing properties, to supporting youth and teens with academics, to providing veterans and previously homeless individuals with supportive housing. Having a place to call your own is a basic right for everyone.

Monday, June 23, 2025 | North Oaks Country Club

54 East Oaks Road, North Oaks, MN 55127

9:00 am Registration and Games

10:00 am Hope Putt Contest

10:30 am Shotgun Start and Lunch-To-Go

4:00 pm Dinner, Brief Program, Prizes

Birdies for Hope raises funds for CommonBond's youth programs, which allow youth to gain academic skills, form lasting relationships, and navigate the highs and lows of growing up alongside caring staff and volunteers. We offer Study Buddies, Homework Center, and Summer Enrichment programs that help put youth on a path to success.

Sponsorship provides exceptional visibility and marketing opportunities. Digital marketing reaches thousands monthly including business, community, and civic leaders. Golfers are business owners, executives, and business leaders. Join a group of highly committed corporate partners who support our work and showcase your support of our mission.



SPONSORSHIP OPPORTUNITIES



Title Sponsor - \$25,000 (*\$19,920 tax deductible*) **1 available**

- 12 golfers; includes golf, cart, bar, boxed lunch, and post-event dinner
- Your company logo listed as the "Title Sponsor" on the Birdies for Hope event page
- Your company logo included in all Birdies for Hope promotional emails
- Exclusive branding at the welcome and registration area at North Oaks
- Your company logo on vinyl decals on all golf carts
- Your company logo on branded hats given to all golfers
- Your company logo on scoreboard
- Company recognition on clubhouse digital signage
- Verbal recognition from CommonBond staff at podium
- Opportunity to host a table at a hole; sponsor to provide staffing and products
- Your company name listed in CommonBond's annual report

Platinum Sponsor - \$15,000 (*\$11,430 tax deductible*) **2 available**

- 8 golfers; includes golf, cart, bar, boxed lunch, and post-event dinner
- Your company logo listed on the Birdies for Hope event page
- Your company recognized in (2) editions of CommonBond's e-newsletter
- Exclusive signage at the Hope Putt (Hole 18)
- Your company logo on branded balls, swag bag, or water bottle
- Company recognition on clubhouse digital signage
- Verbal recognition from CommonBond staff at podium
- Opportunity to host a table at a hole; sponsor to provide staffing and products
- Your company name listed in CommonBond's annual report

SPONSORSHIP OPPORTUNITIES *(continued)*

Premier Sponsor - \$10,000 *(\$7,880 tax deductible)* **3 available**

- 8 golfers; includes golf, cart, bar, boxed lunch, and post-event dinner
- Your company logo listed on the Birdies for Hope event page
- Your company recognized in (1) edition of CommonBond's e-newsletter
- Exclusive signage at the putting green
- Company recognition on clubhouse digital signage
- Verbal recognition from CommonBond staff at podium
- Opportunity to host a table at a hole; sponsor to provide staffing and products
- Your company name listed in CommonBond's annual report

Social Hour Sponsor - \$7,500 *(\$3,458 tax deductible)* **1 available**

- 4 golfers; includes golf, cart, bar, boxed lunch, and post-event dinner
- Your company logo listed on the Birdies for Hope event page
- Exclusive signage at the bar during social hour
- Your company logo on cocktail napkins
- Company recognition on clubhouse digital signage
- Opportunity to host a table by bar; sponsor to provide staffing and products
- Your company name listed in CommonBond's annual report

Hole Sponsor - \$3,500 *(\$2,440 tax deductible)* **22 available**

- 4 golfers; includes golf, cart, bar, boxed lunch, and post-event dinner
- Your company logo listed on the Birdies for Hope event page
- Your company recognized on signage at one hole
- Company recognition on clubhouse digital signage
- Opportunity to host a table at a hole; sponsor to provide staffing and products
- Your company name listed in CommonBond's annual report

Questions? Call or email Darly Vu at 651-288-9005 or darly.vu@commonbond.org

Sponsorship Reservation and Payment Form

Monday, June 23, 2025 at North Oaks Golf Club

Yes! I'm Interested in Becoming a Sponsor!

Title Sponsor \$25,000 Platinum Sponsor \$15,000 Premier Sponsor \$10,000

Social Hour Sponsor \$7,500

Hole Sponsor \$3,500

I'm unable to attend. Please accept my donation to CommonBond: \$ _____

PAYMENT INFORMATION:

Company _____

Contact name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

I am enclosing a check in the amount of \$ _____
(payable to CommonBond Communities)

Please send me an invoice for \$ _____